

# Contract # 49029

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Media Strategies & Research  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030

Schedule Dates 11/02/12-11/06/12  
Advertiser WARREN FOR SENATE 2012 (3373)  
Agency Media Strategies & Research (1800)  
Product POLITICAL CANDIDATE (1051)  
Brand Est. 13075 (28359)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 13075  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Standard  
Comments

Date Entered 11/02/12  
Last Modified 11/05/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$18,705.00  
Net Total \$105,995.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 14 \$124,700.00  
Grand Total: 14 \$124,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	2:30P- NBC SPORTS 230-330P							1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		11/2/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10P- REVOLUTION	1	1							1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		11/2/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- GRIMM					1				1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		11/2/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P- REVOLUTION (R)					1				1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		11/2/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7:57P- NBC SPORTS-- Breeders' Cup							1		1	\$1,500.00		WHDH Boston (WHDH)		11/2/12
5.0.1	Closed Preempt	11/03/12															WHDH Boston (WHDH)	Internal Adjustment/Spot - Did not air due to football overrun	
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9P- NBC MOVIE OF THE WEEK							1		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		11/2/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA								1	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		11/2/12
8.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		11/2/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live							1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est. 13075 (28359)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 13075  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type**  
**Comments**

**Date Entered** 11/02/12  
**Last Modified** 11/05/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$18,705.00  
**Net Total** \$105,995.00  
**Sales Tax**

**WHDH Boston (WHDH)**

By Broadcast Month	Spots	Rate
Nov. 2012	14	\$124,700.00
<b>Grand Total:</b>	<b>14</b>	<b>\$124,700.00</b>

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10.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	3:30P- NOTRE DAME FOOTBALL	1						1		1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		11/2/12
11.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	3:30P- MAJOR LEAGUE SOCCER	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		11/2/12
12.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						1		1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		11/2/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- THE VOICE	1	1							1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		11/2/12
14.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	12:57P- Days of our Lives	1		1						1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		11/5/12
15.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5:57A- 7 News Today in New England	1			1					1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/5/12

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